Photoshop for the Portrait Photographer
Aka “The Power of Digital Imaging”

Robert O. Seat

In this hands-on workshop Robert O. Seat, M. Photog., Cr., CPP of Batesville, Ark. will walk you through many time saving tips, tricks and shortcuts that will make your life a little better in the digital world.

You will learn how to use CS3’s Bridge and Camera Raw file converter with RAW or JPEG files to create presentation files that have been custom cropped, vignetted, black and white, color, super saturated, de-saturated, retouched, and enhanced before they are ever opened in Photoshop.

Then Bridge will be used to batch process any size files you need on demand.

Learn how to “cheat” in the retouching process using a few simple actions, skin grafting, and plug-ins. Save time and make more money.

In this presentation, Seat will show how to:

- “Tweak your Photoshop to simplify your daily work
- Retouch faster and better.
- Use simple tricks that allow you to retouch that impossible subject.
- Prepare, then batch process hundreds of images quickly using Bridge.
- Improve the color and consistency of your images.
- Retouch images in Adobe Camera Raw. Even retouch multiple images at one time.
- Record, and edit actions and write more powerful actions.
- Improve your sales by “pretouching” your images for a better presentation to your customer.

Each student will be provided with the necessary files and notes to follow Seat as he guides you through Photoshop’s new tools, retouching and actually being shown how to write some of the actions used.

You will need your own computer with Photoshop installed.

(CS3 will be used for this class; however several of the lessons will apply to CS and CS2.)

Make sure that your computer is working and trouble free.

You must have adequate free hard drive space for the lessons, and a good working mouse or preferably a graphics tablet.

Seat has been photographing families in the Batesville area for more than 30 years.

He has successfully made the transition from traditional photographer and lab technician to the world of digital imaging.

He has adapted many of his skills as a traditional retouch artist into an effective production style for the digital age.

He has created new interest from his existing client base by adding a custom, hand-crafted look to his portraiture.

He also has found ways to create new products and to present them in a way that really sells, thanks to The Power of Digital Imaging.

Seat has been speaking at numerous conventions and teaching digital workshops since 2001, demonstrating various methods of making Photoshop work in a portrait studio.

His work has been included in the ASP Traveling Loan Collection, displayed at the Epcot Center in Disney World, and accepted into the Photography Hall of Fame.