Paper or Pixels . . .

Arthur Rainville

Jennifer Hudson

Working out of his studio in historic Whitinsville, Mass. for 40 years, Arthur Levi Rainville, M. Photog., Cr., API is widely known for his soft, muted, granular color work.

Rainville has taught portraiture professionally on three continents, inspiring the budding or seasoned photographer for 25 years.

He is a prolific author, a noted touring lecturer and has work being shown throughout the United States, South America and Europe.

His time is devoted and divided between personal portrait commissions, private consulting and education and his ongoing experiential art studies.

Jennifer Hudson, M. Photog., Cr., CPP is one of the "now" generation of visualists creating beguiling images that are both artistically stylized and meticulously crafted.

Founder of Perry Aslyn Photography, Fort Worth, Texas and now residing in Boston, Mass. with her new studio – OliveAvonlea – she is a rising star in the PPA ranks, achieving sufficient merits for her masters and craftsman degrees in just three years, along with a host of trophies and awards in every category.

Join Hudson and Rainville for an energizing program - "Paper or Pixels . . . New Age Artistry meets Old World Charm" - celebrating all that is still right with creating images on paper and marrying that world with the high-tech digital offerings of tomorrow.

"Be they paper or pixels, we must make our photographs stunning works of art that our new competition…our clients… can't possibly do," Hudson said.

"We need to 'turn on' the Photoshop Generation and continue to celebrate the emotions inherent in every portrait client," said Rainville.

The pair will demonstrate hot new in demand products, like I-tune Portraits, digital wallets, and 'My Life' videos using footage, soundbytes, and still photographs to create an emotional product for the hip clientele.

You'll learn to market them variously through free Internet Podcasting or the latest big business craze – "Cooperetition."

For your traditional clients, this dynamic duo will share everything from Arthur's "Heartfelts," targeted at an appreciative Baby Boomer audience to Jenn's aged "Vintage" "Fashiontraits," perfect for financially empowered women of today.

"Becoming a personal 'documentarian' through still and video is in all our future," Rainville said.