Building a Successful Photography Business

Combining her passion for photography and her love of people, Kay Eskridge's studio - Images by Kay & Co. - has earned a sterling reputation in Phoenix, Ariz.

She and her team take great pride in not only the imagery they create but also the high level of customer service they provide.

Kay Eskridge

Specializing as a lifestyle portrait artist, Kay's clientele has come to rely on her to capture images from all of life's special events, from weddings to infants and high school seniors to summer family vacations.

Her focus on relationships, creative approach to children and family portraiture, unique perspective on wedding photography and clear vision about business has provided her with much success doing something she loves.

"Ten Steps to Building a Successful Portrait Studio"

Dreaming of owning a studio, running your own business? What do you do next?

This program will step you through the decisions faced and choices made by one woman who has achieved success.

Learn what key components led her to this point and how you can apply her tips to your business.

Motivational and inspirational, this program will help you decide when it is the right time to live your dream and how do you go about making it happen.

Eskridge, M. Photog., Cr., CPP, is a member and past president of both the Arizona Professional Photography Association and the Phoenix Professional Photography Association.

She has served as the chairperson for the Professional Photographers Association Wedding Specialty Group for three years and was a member of Eastman Kodak's Pro Team.

She has given insightful and motivational programming across the United States as well as Japan.

Her awards include: Arizona Photographer of the Year, Arizona Portrait Photographer of the Year, Phoenix Portrait Photographer of the Year, Phoenix Wedding Photographer of the Year, Arizona Illustrative Photographer of the Year, Arizona Wedding Album Photographer of the Year, Eastman Kodak Gallery Awards, Fuji Masterpiece Awards, PPA's National Award and the Eastman Kodak Mentor Program.

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