The Power of Light

Tony Corbell

Understanding and controlling light quality is at the core of all of Tony Corbell's presentations. Those attending "The Power of Light" will learn how to see a unique perspective and not be afraid to push the limits of their experience and talents.

Corbell, who currently serves as Senior Manager for Product Education and Planning for Nik Software Inc. of San Diego, Calif., will discuss and demonstrate studio lighting and its tools in depth as well as outdoor lighting and its available tools.

Lighting tools include portable flash, studio strobes, sunlight and ambient light. Lighting applications include additive, subtractive, reflective and transmission. Each combination of tool and application will be shown and discussed in detail.

He will also illustrate the importance of control in the world of digital capture and how a few seconds of extra time spent at time of capture can save hours in post production.

"Light, while the essence of photography, represents the greatest challenge for photographers to master," Corbell said. "The mood, style, focus and the style of an artist's paintbrush is often defined by light."

Location and artificial studio lighting offer infinite possibilities for personal expression in photographs, he said.

"You must understand its properties and how you can manipulate it to your best advantage. Control of your light will allow you to create mood, romance, suspense and beauty in all your images," he said.

In his high energy career which began in Texas in 1979, Corbell has photographed three U.S. presidents, 185 world leaders, 65 Nigerian Heads of State, about 600 brides and grooms, a couple of NASA astronauts and lots of famous and not so famous faces and has spoken at just over 400 seminars and workshops nationally and internationally.

He is the recipient of the highest honor from the Wedding and Portrait Photographers International with their Lifetime Achievement Award and achieved the status of Photographic Craftsman from the Professional Photographers of America.

In 2005, he received the "Photographer of the Year" Award from the International Photographic Council of the United Nations at a ceremony in New York at the U.N. and the PPA National Award from the Professional Photographers of California.

Corbell was also invited to join the prestigious Camera Craftsmen of America in 2007, one of only 40 members worldwide.

In 2007 alone, he spoke to over 7,000 photographers in 36 cities including London, Glasgow, Dublin, Toronto, Mexico City and many more U.S. cities.

He has written articles in every major photographic magazine in the U.S., Japan, the U.K. and China and currently is one of a select few approved photographic instructors from the Professional Photographers of America.

Corbell's new Location Lighting DVD is now available from Software-cinema.com.