

Business and PR Portraiture



Offering a vast breadth of experience and photographic skill, Gabriel I. Alonso, M. Photog., CR., F-TPPA of Fort Worth, Texas is one of today's premier portrait



Gabriel Alonso

artists.

His talent and expertise combined with his insight, artistic composition and sensitivity to the client's desires allow him to capture the essence and timeless expression of beautiful moments in images his clients will cherish for generations.

A sure way to build a portrait business is tapping into one of the forms of professional portrait photography that people will

actually need at some point in their lifetime.

This often under-estimated field of portraiture is not "seasonal" and can be a true blessing during the slower months of the year.

This program will cover:

- Lighting and posing demonstration.
- How to market, Price and Sell it.
- Comprehensive audiovisual to support the presentation.



Alonzo serves as a Qualified International Print Juror with the Professional Photographers of America and lectures at National, Regional, State and Local conventions as well as for the Mexican Professional Photographers Association.

He is the Manager and Portrait Artist at both Gittings Texas and Gittings West Studios as well a

Regional manager and Portrait Artist for McWhirter Portrait Studios at Neiman Marcus in Houston.

He also is Portrait Artist for Wyndham-Leigh Portraiture in Washington, D.C., Fort Worth and Dallas, Texas.

His work has been selected for the Masters Loan Collection of the Professional Photographers of America and has been exhibited at the Eastman Kodak display of Disney's Epcot Center.

But more importantly, he said, his images grace the walls of satisfied clients throughout the world.

