

# Specific Trade Show Information

2012 Southwest PPA Regional Convention & Trade Show  
in conjunction with the  
Southwest 2013 PPA District Print Competition Exposition

**Convention Dates** --- September 28 - October 1, 2012

**Trade Show Dates** --- September 28 - 30, 2012

**Location:** Irving Convention Center ---- Irving (Dallas), TX (exhibit hall has a private loading dock)  
Convention Hotel ---- Omni Mandalay @ Las Colinas in Irving - 1-800-843-6664

**Trade Show Contact :** Michael Scalf Sr      P.O. Box 1779      Blanchard, OK 73010  
Phone: (405) 485-3838      Fax: (405) 485-3838      Cell: (713) 248-1000  
e-mail: michael@swppa.com

**Decorator:** The Irving Convention Center will be providing us the contact name and number.

**Freight Consignment :** The Irving Convention Center will be providing us with information regarding when and where shipments may be sent prior to the convention. A complete information packet will be provided to you prior to the show.

**NOTE: The Hotel will NOT accept freight shipments!**

## BOOTH RESERVATION GUIDELINES

The trade show is limited to 120 total booths. Each booth will be 10' x 10' with pipe and draping. Each booth will be furnished with one 6" draped table, two chairs and a company sign. Additional furniture can be provided by the Irving Convention Center.

Booths can only be reserved by fax or mail beginning December 13, 2011 at 12 Noon CST.

A non-refundable retainer of \$250.00 per booth is required to reserve your location. (i.e. \$250 for a single; \$500 for a double; \$750 for a triple; \$1000 for a quad). On faxed reservations, your original contract, along with your retainer, must be received within one week or your booth will be released.

Final balances are due before August 1, 2012. No prorated refunds made after that date.

**THERE WILL BE NO PROGRAMS DURING TRADE SHOW HOURS!**

### Booth Prices

Single Isle Booth: \$725.

Double Isle Booth: \$1400.

Triple Isle Booth: \$1900.

Quad Isle Booth: \$2500

Single Corner Booth: \$800.

Double Corner Booth: \$1500.

Triple Corner Booth: \$2000.

Quad Corner or Island Booth: \$2650

### Tentative convention schedule !

Friday, September 28 - 8:00 AM - 6:00 PM

Friday, September 28 - 6:00 PM - 9:00 PM

Saturday, September 29 - 12 Noon - 4:00 PM

Saturday, September 29 - 4:00 PM - 6:00 PM

Sunday, September 30 - 12 Noon - 4:00 PM

Sunday, September 30 - 4:00 PM - 9:00 PM

Exhibitors Move-in

Trade Show is open

Trade Show is open

Exhibitor's Reception (private)

Trade Show is open

Exhibitor Move-out