

# 2012 Vendor Exhibit & Booth Space Contract

Southwest PPA Regional Convention & Trade Show  
in conjunction with the  
Annual PPA District Image Competition

September 28-30 2012 @ Irving Convention Center - Irving (Dallas), TX

***Booth reservations accepted  
via Postmark or Fax  
beginning @ 12 Noon CST  
December 1, 2011***

Fax # (405) 485-3838  
Phone # (405) 485-3838  
Cell # (713) 248-1000  
E-mail:  
michael@swppa.com

Send form & retainer fee to:

Southwest PPA  
ATTN: Michael Scalf Sr  
P.O. Box 1779  
Blanchard, OK 73010

## Important Instructions:

1. A nonrefundable retainer check, payable to the Southwest PPA, in the amount of \$250.00 per booth must accompany this application. Retainers for faxed applications must be received within one week of fax. Unreceived payments for faxed booth reservations will be released after that date. The balance of your contract is due before August 1, 2012.
2. Booth assignments will be made on a "First Come, First Serve" basis upon contract receipt.

Company Name

Representative

Address

City, St Zip

Telephone

Product Line

Email

FAX

Please check and  
update your info  
for accuracy!

All booths may only be occupied by the original contractor.

Number of booths requested: \_\_\_\_\_ Total Cost: \$ \_\_\_\_\_

*Please list your preferred locations (see floor plan)*

1st choice booth number(s) \_\_\_\_\_

2nd choice booth number(s) \_\_\_\_\_

3rd choice booth number(s) \_\_\_\_\_

4th choice booth number(s) \_\_\_\_\_

## Booth Fees

Single Isle Booth = \$725.  
Single Corner Booth = \$800.  
Double Isle Booth = \$1400.  
Double Corner Booth = \$1500.  
Triple Isle Booth = \$1900.  
Triple Corner Booth = 2000.  
Quad Isle Booth = \$2500.  
Quad Corner Booth = \$2650.  
Quad Island Booth = \$2650

Companies competitive with your product line that you would rather not be close to, if possible: \_\_\_\_\_

Exhibitors you would like to be in close proximity to, if possible: \_\_\_\_\_

I agree to abide by all rules and regulations governing the trade show as printed on the reverse side hereof and which are a part of this contract. Acceptance of this application by the Southwest PPA, Inc constitutes an official contract.

Exhibitor Rep Signature \_\_\_\_\_ Date \_\_\_\_\_

Title \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_ Check # \_\_\_\_\_ Bal Due \$ \_\_\_\_\_