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*** NEW DATE, LOCATION & HOTEL ***

We'll be at a brand new location in 2012, the Irving Convention Center in Irving (Dallas), Texas. The new convention hotel will be the Omni Mandalay at Las Colinas, also in Irving. The new dates are September 28-30, 2012. *Note the following significant improvements and changes.*

- All programs, workshops, parties, registration, print exposition and the trade show will be together in the Convention Center.
- We will not have any sports traffic and parking problems here.
- We are including carpet in all vendor booths for FREE!
- We will provide all vendors with the list afterwards of all attendees with a separate indicator to identify the "no shows".
- NO activities will be held at the hotel during these dates.
- Go to www.swppa.com and get more info and the trade show floor plan under the "Vendor Trade Show Info" link.

Exhibitors tell us year after year that this regional convention is one of the best they attend, with great sales during and following the convention. Contact me if you need more information or help. We'll be looking for you, and hope you will be here to enjoy our Southern hospitality.

Sincerely yours,

Michael R. Scalf Sr.
M.Photog, Cr; CPP - API
Executive Director