



Southwest Image

(Published three times annually)

Advertising Rate Schedule

(all black & white except where noted)



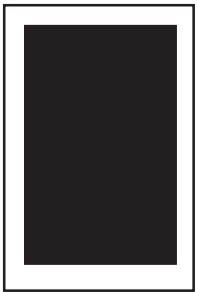
COVERS - Full Year Only

8½" x 11"

~~Outside Back (4 color) \$2,320 Sold Out~~

~~Inside Front \$1,140 Sold Out~~

~~Inside Back \$1,075 Sold Out~~



Full Page

7½" x 10"

\$360 - Single Issue

\$925 - Full Year

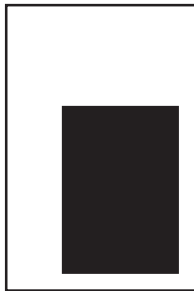
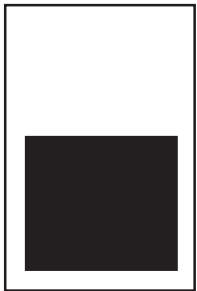


Three-Quarter Page

4¾" x 10"

\$285 - Single Issue

\$730 - Full Year



Half Page

7½" x 4¾"

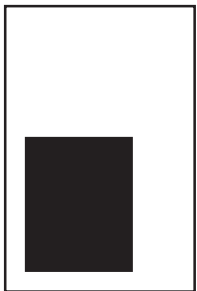
Vertical or Horizontal

\$220 - Single Issue

\$560 - Full Year

Important Note

Ads may be e-mailed as an attachment in .jpg or .tif format (300 dpi) or high res. pdf file or sent on a CD.



One-Third Page

4¾" x 4¾"

\$180 - Single Issue

\$465 - Full Year



One-Quarter Page

3½" x 5"

Vertical or Horizontal

\$160 - Single Issue

\$360 - Full Year

SWPPA Mailing List (Approximately 2,200 names & E-mail addresses)

For only \$150 per year, with the purchase of any ad, you may receive a membership mailing list e-mailed in Excel format approximately 30 days after each issue of the magazine is mailed.

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